



Don't forget to look at the essential info at www.knowyouodds.net.au/flashmobs about registering, criteria, prizes, posting the video etc.

Want help making your flashmob and video?

The flashmob – some ideas...

You don't have to be an expert dancer or gymnast to make a flashmob. You just have to be able to do a few simple moves to music, as a group. You could link up with a dancer or choreographer or anyone who knows a few moves and who can teach them to the group.

Any moves done together can look good – even marching or doing a simple sports warm up routine with a bit of music behind it can look great! Once you've got that bit worked out you can add a few arm movements, head turns, backflips etc (maybe not the backflips). Have a look on the net for flashmob ideas. Have fun with it!

How to use the flashmob to show us what you think about gambling...

You don't have to show lots of complex ideas. Just show us an idea like...

- “the house edge is...”,
- or “the odds of...are...”,
- or “we think *Know Your Odds* is...”
- or “we think gambling is...”

You could express it in a tableaux – using the people in your flashmob to make the shape of a number, or the letters of a word, or the shape of an object. Or you could act it out during the dance bit.

You could use your voices – the group could shout or sing your idea. Or you could make signs and props, or even enlarge and print out the ones we have here on this pdf and make a sign with them (the bigger the better!)

But remember:

It should be entertaining and fun, and you need to be able to capture your idea clearly on video, which brings us to...

To get help with your flashmob you could also talk with a Gamblers Help Community Educator, Anglicare 1800 243 232, Relationships Australia 1300 364 277.

Making the video...

Aim for a good looking video. We can link you up with a video maker. They can give you ideas for how to film it, and help out with the editing, help put it on the web etc. We can also provide some video editing software for your group, and maybe even a (cheap) video camera if you don't have these (but if we get heaps of requests for these things we may have to limit how many we provide, so get in early!)

When you're filming the flashmob you have to be careful if there are any kids in the shot, so...

- Don't film kids' faces close up unless you get their parent/carer's permission in writing, with a contact name and phone number.
- Try filming from behind the kids in the audience. That way there won't be any hassles trying to edit out their faces later on.

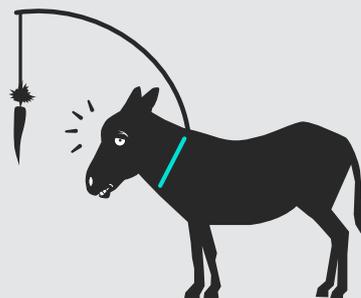
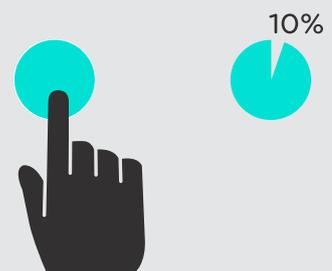
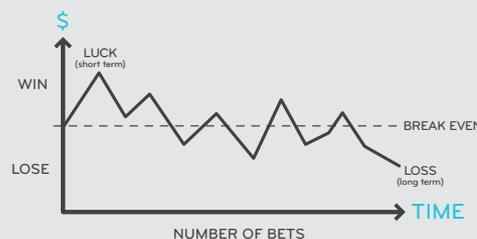
Signs and props

These can add visual impact.

You've probably seen street festivals, celebrations and parades that use large signs, banners, puppets etc to draw attention and help communicate ideas.

For example, a giant dice or a playing card might suggest gambling. Some huge coins and a mathematical equation showing odds could show the house edge. Be creative!

If you want, you could use an image from *Know Your Odds*, see below. Enlarge them onto a banner or board and work them into your routine:



Contact us

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Phone: 03 6233 4109
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www.knowyourodds.net.au/flashmobs
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THE
LONGER
YOU PLAY
THE
MORE
YOU
LOSE.

www.knowyourodds.net.au/flashmobs